

SPONSOR PACK

Weekly digest and monthly issues

Sit inside the editions our readers choose to receive: the Tuesday digest by email, and the monthly issue of each pillar.

About AI Gossips

AI Gossips is an Arabic-first publication about artificial intelligence in the Middle East and North Africa, with a complete English edition. We write for people who work in AI or make decisions about it: what happened, what it means for the region, and what to do next.

2,100+

Arabic articles, each with an English edition

36

monthly issues across three pillars

229

upcoming events in our calendar

37,900+

emails delivered since July 2026

Figures from our own systems on 20 October 2026.

Where your message appears

Intelligence

Daily analysis of AI news, read through a regional lens.

Talent

AI jobs, grants and courses with direct application links.

Agenda

The calendar of AI events across the region.

Voice

Opinion and experience from practitioners in the region.

Two prices, and why

We opened sponsorship for the first time this year. Partners who book before 31 March 2027 pay the founding partner price, and keep it for 12 months from their first booking.

The standard price is what each placement is worth in the market and applies after that date. The work is identical at either price: a clear label, publication in two languages and a permanent archive.

Weekly digest and monthly issues

Weekly digest sponsor

The sponsor slot in the Tuesday digest, which brings all three pillars together in one email in Arabic and in English.

	Founding partner price	Standard price
Per edition	\$150	\$300
With a month on the digest page	\$250	\$450

What you get

- One sponsor per edition
- Your label, short copy, one link and an optional logo
- Sent in Arabic and English
- A completion note within 7 days of the send

What we need from you

- Copy of up to 60 words in Arabic or English
- One link and your logo as SVG or PNG
- Materials 5 working days before the send

Monthly issue sponsor

"Presented by" on the cover of one pillar issue and in its announcement email.

	Founding partner price	Standard price
Per issue	From \$750	From \$1,500

What you get

- One sponsor per issue
- Your name on the cover and in the announcement
- The issue stays in our archive

What we need from you

- Your logo as SVG or PNG and a link
- Materials 10 working days before the issue date

Inside page

A full page in an issue, designed by us in the issue's own style and labelled Sponsored.

	Founding partner price	Standard price
Per page	From \$400	From \$800

What you get

- Design in the issue's style
- One review round before the issue goes out

What we need from you

- Your message, logo and link
- Materials 10 working days before the issue date

Commissioned special edition

A full issue on a subject you care about, naming you as sponsor, written with complete independence.

	Founding partner price	Standard price
Per edition	From \$3,500	From \$6,000

What you get

- Subject agreed with you
- Research and writing by our editors
- Published in both languages and kept in the archive

What we need from you

- The subject and any public sources you suggest
- Schedule agreed in the order form

The sponsor does not review the text before publication.

How booking works

- 1 Write to us**
Tell us your organisation and what you want to reach. We reply within 2 working days.
- 2 Receive the order form**
It states the product, price, publication date and what we need from you.
- 3 Pay**
Through a secure payment link, with the payment methods available in your country. Prices are in US dollars and paid before publication. You receive a receipt.
- 4 We publish**
On the agreed date, and send you the live link the same day.

Turnaround

- Jobs, featured events and partner announcements: within 2 working days.
- Sponsored articles: within 10 working days.
- Both counted from receipt of payment and complete materials. Dates for issues, sections and reports are set in the order form.

What you receive after publication

- A short completion note: the placement, the actual date and time, and the live link or a screenshot.
- Any figures you agreed in the order form, for the period it states. We publish no subscriber numbers and promise no reach.
- We never share data about individual readers.

What we guarantee

We guarantee the agreed placement, clearly labelled, on the agreed date. We do not guarantee views, opens, clicks, leads or sales, because those depend on readers. If a placement does not run because of an error on our side, you choose: a comparable replacement placement, or a full refund.

Cancellation and refunds

Job posts, featured events and partner announcements	Full refund until it goes live. None after.
30 days or more before the agreed date	Full refund, or one date change
15 to 29 days before	Half refunded, or one date change
14 days or fewer before	No refund. We may offer one date change if space allows

After it is published, sent or live	No refund
We fail to deliver through our error	Your choice: a comparable replacement placement, or a refund of the part not delivered

Cancel or change dates in writing; a new date stands once we confirm it. Example: a \$1,000 placement cancelled 20 days ahead gets \$500 back, or the full \$1,000 moves to a new date. Your order form repeats these terms. Nothing here removes rights the law gives you.

Rules we do not bend

- Every paid placement carries a clear Sponsored label, and its links are marked as sponsored for search engines.
- A partner can check the facts about its own product before publication. It cannot buy our opinion, our coverage, a review verdict, our interview questions, or the removal of a story.
- We may decline any booking that misleads readers, promises what the advertiser does not offer, or breaks the law in the countries of the region. If we decline after you pay, we refund in full.

Full policy: aigossips.net/en/sponsored-content

Questions buyers ask

Will you tell me how many subscribers the digest has?

We do not publish subscriber numbers. We sell a clear fit and an exact placement, and after the send you get a note with its date, time and any figures agreed in your order form.

Who writes the digest copy?

You do, up to 60 words. We may edit it for clarity and the Sponsored label.

Can I see the special edition before it goes out?

No. That independence is what makes it worth your name. You agree the subject; we write it.

Can I book several weeks?

Yes. Book a run of editions in one order form.

Why are there two prices?

The founding partner price is for those who book before 31 March 2027, and it holds for 12 months from your first booking. The standard price applies after that. The work is the same.

Do you guarantee views or clicks?

No. We guarantee the placement, the label, the date, and a note proving it ran. Anyone who guarantees reader behaviour is estimating it.

Will it appear in Arabic and English?

Yes. We publish both, and we write or edit the Arabic ourselves, so you can send material in either language.

How do I pay?

Through a secure payment link, in US dollars, before publication, with the methods available in your country. You receive a receipt.

Can I combine several products?

Yes. Write to us with what you want to reach and we will propose a package in one order form.

How long does my content stay online?

Articles and announcements stay in our indexed archive. Job posts stay up while the role is open, up to 90 days.

Write to us with your organisation and what you want to reach.

Kind regards,

AI Gossips Editorial Team

aigossips.net | editor@aigossips.net

Follow AI Gossips



Editor-in-Chief on LinkedIn