

SPONSOR PACK

Jobs and events

Reach people looking for AI work and planning which event to attend, at the moment they decide.

About AI Gossips

AI Gossips is an Arabic-first publication about artificial intelligence in the Middle East and North Africa, with a complete English edition. We write for people who work in AI or make decisions about it: what happened, what it means for the region, and what to do next.

2,100+

Arabic articles, each with an English edition

36

monthly issues across three pillars

229

upcoming events in our calendar

37,900+

emails delivered since July 2026

Figures from our own systems on 20 October 2026.

Where your message appears

Intelligence

Daily analysis of AI news, read through a regional lens.

Talent

AI jobs, grants and courses with direct application links.

Agenda

The calendar of AI events across the region.

Voice

Opinion and experience from practitioners in the region.

Two prices, and why

We opened sponsorship for the first time this year. Partners who book before 31 March 2027 pay the founding partner price, and keep it for 12 months from their first booking.

The standard price is what each placement is worth in the market and applies after that date. The work is identical at either price: a clear label, publication in two languages and a permanent archive.

Jobs and events

Job post

Your role on the Talent board in both languages, and on its country page in AIG Hub.

	Founding partner price	Standard price
Per role	\$79	\$149

What you get

- Arabic and English listing
- Direct link to your application page
- Stays up while the role is open, up to 90 days
- Published within 2 working days

What we need from you

- Title, city, application link
- The closing date if there is one

Featured job

Pinned to the top of the jobs board for 30 days.

	Founding partner price	Standard price
Per role	\$129	\$249

What you get

- Everything in a job post
- Pinned for 30 days
- A digest mention and a post on our social media accounts

Hiring pack

Five roles over 90 days, for employers building teams in the region.

	Founding partner price	Standard price
Five roles	\$349	\$599

What you get

- Five job posts used within 90 days
- One order form and one payment

Featured employer

The one featured slot at the top of the Employers page in AIG Hub, for 30 days.

	Founding partner price	Standard price
30 days	\$299	\$599

What you get

- Your logo, two lines about you and a link to your careers page
- Up to three of your open roles shown in the slot
- Labelled Sponsored
- A completion note with the live link

What we need from you

- Your logo as SVG or PNG
- Two lines about you in Arabic or English
- Your careers page link

One employer at a time. The free list of employers keeps its own order: a sponsor cannot buy a higher place in it.

Event listing

Our editors choose the events that matter to our readers, because a complete calendar is what makes it useful.

Free

Featured event

Highlighted in the calendar until the event.

	Founding partner price	Standard price
Online	\$59	\$99
In person, under 500 people	\$119	\$199
Conference, over 500 people	\$249	\$399

- Free-to-attend events pay half price

What we need from you

- Date, venue or stream link, registration link
- The event's own image

Conference media partner

For conferences that want the region's AI audience before and during the event.

	Founding partner price	Standard price
Per conference	From \$750	From \$1,500

What you get

- A featured listing
- A preview article in both languages, labelled Sponsored
- Two digest mentions
- Posts on our social media accounts

How booking works

- 1 Write to us**
Tell us your organisation and what you want to reach. We reply within 2 working days.
- 2 Receive the order form**
It states the product, price, publication date and what we need from you.
- 3 Pay**
Through a secure payment link, with the payment methods available in your country. Prices are in US dollars and paid before publication. You receive a receipt.
- 4 We publish**
On the agreed date, and send you the live link the same day.

Turnaround

- Jobs, featured events and partner announcements: within 2 working days.
- Sponsored articles: within 10 working days.
- Both counted from receipt of payment and complete materials. Dates for issues, sections and reports are set in the order form.

What you receive after publication

- A short completion note: the placement, the actual date and time, and the live link or a screenshot.
- Any figures you agreed in the order form, for the period it states. We publish no subscriber numbers and promise no reach.
- We never share data about individual readers.

What we guarantee

We guarantee the agreed placement, clearly labelled, on the agreed date. We do not guarantee views, opens, clicks, leads or sales, because those depend on readers. If a placement does not run because of an error on our side, you choose: a comparable replacement placement, or a full refund.

Cancellation and refunds

Job posts, featured events and partner announcements	Full refund until it goes live. None after.
30 days or more before the agreed date	Full refund, or one date change
15 to 29 days before	Half refunded, or one date change
14 days or fewer before	No refund. We may offer one date change if space allows
After it is published, sent or live	No refund

We fail to deliver through our error

Your choice: a comparable replacement placement, or a refund of the part not delivered

Cancel or change dates in writing; a new date stands once we confirm it. Example: a \$1,000 placement cancelled 20 days ahead gets \$500 back, or the full \$1,000 moves to a new date. Your order form repeats these terms. Nothing here removes rights the law gives you.

Rules we do not bend

- Every paid placement carries a clear Sponsored label, and its links are marked as sponsored for search engines.
- A partner can check the facts about its own product before publication. It cannot buy our opinion, our coverage, a review verdict, our interview questions, or the removal of a story.
- We may decline any booking that misleads readers, promises what the advertiser does not offer, or breaks the law in the countries of the region. If we decline after you pay, we refund in full.

Full policy: aigossips.net/en/sponsored-content

Questions buyers ask

Is listing an event really free?

Yes, when our editors choose it for the calendar. You pay only to have it featured.

What happens when the job closes?

The post comes down at the closing date or after 90 days, whichever is first.

Can I swap a role in the hiring pack?

Yes. Any five roles within 90 days of your first post.

Do you write the job ad?

We edit it and translate it. The content of the role stays yours.

Why are there two prices?

The founding partner price is for those who book before 31 March 2027, and it holds for 12 months from your first booking. The standard price applies after that. The work is the same.

Do you guarantee views or clicks?

No. We guarantee the placement, the label, the date, and a note proving it ran. Anyone who guarantees reader behaviour is estimating it.

Will it appear in Arabic and English?

Yes. We publish both, and we write or edit the Arabic ourselves, so you can send material in either language.

How do I pay?

Through a secure payment link, in US dollars, before publication, with the methods available in your country. You receive a receipt.

Can I combine several products?

Yes. Write to us with what you want to reach and we will propose a package in one order form.

How long does my content stay online?

Articles and announcements stay in our indexed archive. Job posts stay up while the role is open, up to 90 days.

Write to us with your organisation and what you want to reach.

Kind regards,

AI Gossips Editorial Team

aigossips.net | editor@aigossips.net

Follow AI Gossips



[Editor-in-Chief on LinkedIn](#)