

SPONSOR PACK

Reviews and interviews

Independent reviews and written interviews, with paid options that never touch the verdict or the questions.

About AI Gossips

AI Gossips is an Arabic-first publication about artificial intelligence in the Middle East and North Africa, with a complete English edition. We write for people who work in AI or make decisions about it: what happened, what it means for the region, and what to do next.

2,100+

Arabic articles, each with an English edition

36

monthly issues across three pillars

229

upcoming events in our calendar

37,900+

emails delivered since July 2026

Figures from our own systems on 20 October 2026.

Where your message appears

Intelligence

Daily analysis of AI news, read through a regional lens.

Talent

AI jobs, grants and courses with direct application links.

Agenda

The calendar of AI events across the region.

Voice

Opinion and experience from practitioners in the region.

Two prices, and why

We opened sponsorship for the first time this year. Partners who book before 31 March 2027 pay the founding partner price, and keep it for 12 months from their first booking.

The standard price is what each placement is worth in the market and applies after that date. The work is identical at either price: a clear label, publication in two languages and a permanent archive.

Reviews and interviews

Requested review

You ask us to review your product and fund the cost of the evaluation. We test it and publish our verdict as it is, positive or negative.

	Founding partner price	Standard price
AI tool	\$950	\$1,500
Complex enterprise platform	\$1,950	\$3,000

What you get

- Hands-on testing by our editors
- A published review in Arabic and English
- A clear note that you requested it

What we need from you

- Full access for the testing period
- A technical contact

The fee is fixed before testing and buys no verdict. You get 48 hours before publication to correct facts only. If we cannot test fairly, we refund in full.

Review badge

Once a review is published, license a "Reviewed by AI Gossips" badge and a quote from it, whatever the verdict.

	Founding partner price	Standard price
12-month licence	\$450	\$750

What you get

- Badge files for web and print
- Right to quote the review accurately with a link

Slot beside an interview

A Sponsored slot beside the interview, for the guest's product, service or training.

	Founding partner price	Standard price
Per interview	\$250	\$400

We offer it only after the interview is agreed, so it is never the price of the interview.

Interviews or Reviews sponsor

Your name as sponsor of the interview series or the Reviews section for a month.

	Founding partner price	Standard price
Per month	From \$900	From \$2,000

No say in guests, questions or verdicts.

How booking works

- 1 Write to us**
Tell us your organisation and what you want to reach. We reply within 2 working days.
- 2 Receive the order form**
It states the product, price, publication date and what we need from you.
- 3 Pay**
Through a secure payment link, with the payment methods available in your country. Prices are in US dollars and paid before publication. You receive a receipt.
- 4 We publish**
On the agreed date, and send you the live link the same day.

Turnaround

- Jobs, featured events and partner announcements: within 2 working days.
- Sponsored articles: within 10 working days.
- Both counted from receipt of payment and complete materials. Dates for issues, sections and reports are set in the order form.

What you receive after publication

- A short completion note: the placement, the actual date and time, and the live link or a screenshot.
- Any figures you agreed in the order form, for the period it states. We publish no subscriber numbers and promise no reach.
- We never share data about individual readers.

What we guarantee

We guarantee the agreed placement, clearly labelled, on the agreed date. We do not guarantee views, opens, clicks, leads or sales, because those depend on readers. If a placement does not run because of an error on our side, you choose: a comparable replacement placement, or a full refund.

Cancellation and refunds

Job posts, featured events and partner announcements	Full refund until it goes live. None after.
30 days or more before the agreed date	Full refund, or one date change
15 to 29 days before	Half refunded, or one date change
14 days or fewer before	No refund. We may offer one date change if space allows
After it is published, sent or live	No refund
We fail to deliver through our error	Your choice: a comparable replacement placement, or a refund of the part not delivered

Cancel or change dates in writing; a new date stands once we confirm it. Example: a \$1,000 placement cancelled 20 days ahead gets \$500 back, or the full \$1,000 moves to a new date. Your order form repeats these terms. Nothing here removes rights the law gives you.

Rules we do not bend

- Every paid placement carries a clear Sponsored label, and its links are marked as sponsored for search engines.
- A partner can check the facts about its own product before publication. It cannot buy our opinion, our coverage, a review verdict, our interview questions, or the removal of a story.
- We may decline any booking that misleads readers, promises what the advertiser does not offer, or breaks the law in the countries of the region. If we decline after you pay, we refund in full.

Questions buyers ask

How do your interviews work?

They are written. The guest receives our questions in writing, sends the answers, and we publish them as written.

Can I pay to be interviewed?

No. We choose our guests. A sponsored slot can sit beside an interview only after it is agreed.

What if the review is negative?

We publish it. The fee pays for the work, not the result. You can still license the badge and an accurate quote.

Will I see the review before it is published?

You get 48 hours to correct factual errors. You do not see or change the verdict.

Why are there two prices?

The founding partner price is for those who book before 31 March 2027, and it holds for 12 months from your first booking. The standard price applies after that. The work is the same.

Write to us with your organisation and what you want to reach.

Kind regards,

AI Gossips Editorial Team

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Do you guarantee views or clicks?

No. We guarantee the placement, the label, the date, and a note proving it ran. Anyone who guarantees reader behaviour is estimating it.

Will it appear in Arabic and English?

Yes. We publish both, and we write or edit the Arabic ourselves, so you can send material in either language.

How do I pay?

Through a secure payment link, in US dollars, before publication, with the methods available in your country. You receive a receipt.

Can I combine several products?

Yes. Write to us with what you want to reach and we will propose a package in one order form.

How long does my content stay online?

Articles and announcements stay in our indexed archive. Job posts stay up while the role is open, up to 90 days.

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